

TYPES OF ANCHORING

A news presenter – also known as a newsreader, newscaster (short for "news broadcaster"), anchorman or anchorwoman, news anchor or simply an anchor – is a person who presents news during a news program on the television, on the radio or on the Internet. They may also be a working journalist, assisting in the collection of news material and may, in addition, provide commentary during the program. News presenters most often work from a television studio or radio studio, but may also present the news from remote locations in the field related to a particular major news event.

The role of the news presenter developed over time. Classically, the presenter would read the news from news "copy" which he may or may not have helped write with a producer or news writer. This was often taken almost directly from wire services and then rewritten. Prior to the television era, radio-news broadcasts often mixed news with opinion and each presenter strove for a distinctive style. These presenters were referred to as **commentators**.

With the development of the 24-hour news cycle and dedicated cable news channels, the role of the anchor evolved. Anchors would still present material prepared for a news program, but they also interviewed experts about various aspects of breaking news stories, and themselves provided improvised commentary, all under the supervision of the producer, who coordinated the broadcast by communicating with the anchor through an earphone. Many anchors also write or edit news for their programs, although modern news formats often distinguish between anchor and commentator in an attempt to establish the "character" of a news anchor. The mix of "straight" news and commentary varies depending on the type of program and the skills and knowledge of the particular anchor.

KINDS OF ANCHORING

Reporting

Reporting is just a genre of writing, alongside essays and stories, and bloggers most certainly fall into that genre."

When they talk about reporting on a show like Frontline, they mean the *process* a reporter goes through.

1. Interviews, research. _
2. Assemble a story. _
3. Fact-checking and editing. _
4. Publishing. _

Most bloggers aren't doing this whole thing. Our process is different, and I'd argue no less rigorous, just more distributed, and step 2 is something everyone does for themselves. Sources are part of the reporting process, and more and more, the sources are becoming bloggers.

Types of Reporting

REGULAR/GENERAL REPORTING

Reporting means gathering facts and presenting them objectively with all news writing skills. It is an active, creative, long and tough process of news, gathering, ideas and opinion collection, fact finding in order to serve the general public by informing them and enabling them to make judgment of the issues of the time.

The reporter either he/she is general assignment reporter, beat reporter or specialized reporter wants to know at all costs, what is going on and why, what has happened and why and who is involved in what manner. He/she reports it to satisfy the curiosity of the public by giving due coverage to 5Ws & 1H which the people want to know.

News is not planted and cultivated in neat row for efficient harvesting and not necessarily in the tidy news offices. They are not developed in a vacuum. News is more likely to be found among the people, institutions, organizations, history etc. By the reporting of short news stories the reader can receive the information about the citizens, social, cultural and religious groups. Conducting interview is another part of reporting. Through interview news, personal ideas and opinions can be reported. Without reporting process there can be little business in news, and without news there can be no newspaper.

COURT/CRIME REPORTING

Reporting crime news can be a demanding task and at times, if properly done, it even amounts to public service that perhaps can even be deterrent to certain types of crimes. However, crime news reporting needs technical care on the part of reporter while covering his beat. A crime reporter should know what is meant by crime. A breach of law is a crime and may be either felony or a misdemeanour. The basic principle of crime/court reporting is that NOTHING is permitted which may prejudice the right of any accused to a completely FAIR and

IMPARTIAL trial. Crime and court reporting may be completed in four steps, i.e. the crime, the arrest, the trial, the verdict. In the selection of facts for crime/ court news story, the reporter must be well-alert and these facts should be carefully handled by observing the ethics of crime/court reporting. The length, the headline size and lead formation of a court/crime story is determined by the seriousness of the crime and court proceedings.

SPORTS BULLETIN

A sports reporter covers sports events and news in a variety of media. He may work for a newspaper, online publication, television show, radio station, or network. No matter what the environment, the number one job is to deliver the news that is pertinent to your audience: all things sports. He may do a bit of traveling, whether locally, nationally, or perhaps even internationally, because on-the-scene coverage is vital to this subject matter.

To be a sports reporter, one must know a great deal about sports history, important players, all of the latest trade news, and what happened in last night's game. A sports anchor may even specialize in a specific kind of sport, in which case he/she should strive to know as much as possible about that area.

At the actual games the reporter attends, it's essential that he/she records everything noteworthy, and that create a unique and personal take on the game being covered. This is an important part of developing a fan base. He/she should work towards bringing something new to the table, and it helps if they are well-spoken and know how to get to the point.

They need to attend press conferences and conduct interviews with players and coaches. This is where their great personality, attention to detail, and wealth of sports knowledge come in.

ENTERTAINMENT REPORTING

Entertainment journalism is any form of **journalism** that focuses on the **entertainment business** and its products. ... Common forms include television and film criticism, music **journalism**, video game **journalism**, and celebrity coverage.

News reporters and correspondents (also known as journalists), gather news and information to keep the public informed about important events. They obtain their information through a number of sources.

Entertainment journalists cover the news and events within the industries of film, television, music, live events, video games, and others. They dig up the stories of the latest Bollywood/Hollywood developments and follow the progress of next year's major game releases, all for the anxious fans and enthusiasts who clamor for more. A great writer becomes an authority on the entertainment industry, a trusted source of information and insight.